

OLIVER ROUP

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experience

2009 –

VIGLINK

SAN FRANCISCO, CA

Founder / CEO. Conceived, prototyped, successfully funded and continue to lead VigLink, a tool for web publishers to monetize their content that is transparent, effortless and honest. VigLink has raised \$7.3m across three financings, successfully acquired a competitor and currently handles more than 2 billion page views per month.

2008 – 2009

FOUNDERS FUND

SAN FRANCISCO, CA

Associate. Sourced an opportunity and led diligence through successful Series A investment. Participated in all stages of the diligence process for many potential deals, including SpaceX. Implemented deal flow management system for improved pipeline visibility. Created financial models to identify and track fund allocation concerns.

Summer 2007

BRITISH BROADCASTING CORPORATION

LONDON, UK

Consulting Architect. Performed end-to-end review of iPlayer, a 5-year, 200-person software effort, driving significant technical, organizational and cultural changes: reorganization from a dozen product teams to three, consolidation of job titles, movement to a monthly release cycle and a common toolset, elimination of non-strategic projects and change of vendors to reduce costs and increase flexibility.

2003 – 2007

MICROSOFT

REDMOND, WA

Principal Group Program Manager (Director). Built Zune Services and XBOX Live Video Marketplace teams from scratch: Secured approval, recruited and managed team, and executed product development from concept to delivery including product definition, design, scheduling and launch across PC, XBOX and Zune platforms. Worked laterally to develop Zune brand, customer promise and strategy. Crafted complex agreements with MTV, major music labels and vendors like MediaNet. Frequently represented Microsoft in acquisition due-diligence, partner management, recruiting, legal deposition, and internal evangelism. Managed teams as large as 35 and launched numerous other products including multiple versions of MSN Music, Video, Movies, Radio and TV.

2002 – 2003

VULCAN

SEATTLE, WA

Research Program Manager. Worked for Microsoft co-founder Paul Allen, managing various projects covering R&D, IP portfolio management, due diligence and digital media strategy. Managed multiple teams locally and overseas with multi-million dollar budgets. Presented at DARPA and semantic web conferences.

2000 – 2002

ECHO NETWORKS

SAN FRANCISCO, CA

Director of Advanced Technology. Acted as both product manager and core engineer for award-winning online radio product. Led cross-company team through multiple product iterations. Designed and implemented the technical architecture for real-time communication service supporting thousands of concurrent users.

1994 – 1999

MIT MEDIA LAB

CAMBRIDGE, MA

Research Assistant. Founded Hive, a popular open-source toolkit for making distributed software systems and subject of 3 student theses, including my own: Hive: A Software Infrastructure for Things That Think. Created a system for real-time telemetry from wired athletes, in support of sports-medicine research.

education

2007 – 2009

HARVARD BUSINESS SCHOOL

BOSTON, MA

Master in Business Administration, June 2009. Winner John H. McArthur Canadian Fellowship. Participant China/Vietnam immersion. 2nd place VCIC competition. Member: VC/PE, Tech/Media, Entrepreneurship clubs.

1994 – 1999

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

CAMBRIDGE, MA

Master of Engineering and Bachelor of Science in Computer Science. Appointed Resident Tutor of undergraduate dorm. Elected Coordinator of Nightline, a crisis hotline. Elected Rush Chair, Theta Delta Chi fraternity.

patents and technical skills

Inventor of more than a dozen pending patents from VigLink, Microsoft, Vulcan and Echo Networks. Continued technical expertise including Java, JavaScript, distributed cloud systems, data-driven decision-making and arbitrage.

personal

Former national champion rower, sailing race coach, and avid snowboarder. Independent travel to over 30 countries.