

**OLIVER ROUP**

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**experience**

2009 - **VIGLINK, INC** **SAN FRANCISCO, CA**  
*Founder / CEO.* The first sell-side agent in affiliate marketing. Accepted to the Lightspeed Venture Partners Summer Grants program. The company is in stealth mode.

Summer 2008 **FOUNDERS FUND** **SAN FRANCISCO, CA**  
*Summer Associate.* Sourced an opportunity and led diligence through successful Series A investment. Participated in all stages of the diligence process for many potential deals, including SpaceX. Implemented deal flow management system for improved pipeline visibility. Created financial models to identify and track fund allocation concerns.

Summer 2007 **BRITISH BROADCASTING CORPORATION** **LONDON, UK**  
*Consulting Architect.* Performed end-to-end review of 5-year, 200-person software effort, driving significant technical, organizational and cultural changes: reorganization from a dozen product teams to three, consolidation of job titles, movement to a monthly release cycle and a common toolset, elimination of non-strategic projects and change of vendors to reduce costs and increase flexibility.

2003-2007 **MICROSOFT** **REDMOND, WA**  
*Principal Group Program Manager (Director).* Built Zune Services and XBOX Live Video Marketplace teams from scratch: Secured approval, recruited and managed team, and executed product development from concept to delivery including product definition, design, scheduling and launch across PC, XBOX and Zune platforms. Worked laterally to develop Zune brand, customer promise and strategy. Crafted complex agreements with MTV, all major music labels and vendors like MusicNet. Frequently represented Microsoft in acquisition due-diligence, partner management, recruiting, legal deposition, and internal evangelism. Managed teams as large as 35 and launched numerous other products including multiple versions of MSN Music, Video, Movies, Radio and TV.

2002-2003 **VULCAN** **SEATTLE, WA**  
*Research Program Manager.* Worked for Microsoft co-founder Paul Allen, managing various projects covering R&D, IP portfolio management, due diligence and digital media strategy. Managed multiple teams locally and overseas with multi-million dollar budgets. Presented at DARPA and semantic web conferences.

2000-2002 **ECHO NETWORKS** **SAN FRANCISCO, CA**  
*Director of Advanced Technology.* Acted as both product manager and core engineer for award-winning online radio product. Led cross-company team through multiple product iterations. Designed and implemented the technical architecture for real-time communication service supporting thousands of concurrent users.

1994-1999 **MIT MEDIA LAB** **CAMBRIDGE, MA**  
*Research Assistant.* Founded Hive, a popular open-source toolkit for making distributed software systems and subject of 3 student theses, including my own: Hive: A Software Infrastructure for Things That Think. Created a system for real-time telemetry from wired athletes, in support of sports-medicine research.

**education**

2007-2009 **HARVARD BUSINESS SCHOOL** **BOSTON, MA**  
Master in Business Administration, June 2009. Winner John H. McArthur Canadian Fellowship. Participant China/Vietnam immersion. 2<sup>nd</sup> place VCIC competition. Member: VC/PE, Tech/Media, Entrepreneurship clubs.

1994-1999 **MASSACHUSETTS INSTITUTE OF TECHNOLOGY** **CAMBRIDGE, MA**  
Master of Engineering and Bachelor of Science in Computer Science. Appointed Resident Tutor of undergraduate dorm. Elected Coordinator of Nightline, a crisis hotline. Elected Rush Chair, Theta Delta Chi fraternity.

**patents and technical skills**

Inventor of more than a dozen pending patents from Echo Networks, Vulcan and Microsoft. Continued technical expertise including Java, JavaScript/AJAX, PERL, information extraction, distributed systems and security.

**personal**

Former national champion rower, sailing race coach, and avid snowboarder. Independent travel to over 30 countries.